



***PRESS RELEASE***  
**For Immediate Release**

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**JOYCE MEYER TEACHES YOUNG AUDIENCES  
VALUABLE LIFE LESSONS WITH NEW  
“PAHAPPAHOOEY ISLAND” EPISODE “DO IT  
AFRAID” AVAILABLE ON DVD NOVEMBER 17**

*One of Meyer’s Most Popular Teachings Shows Kids How to Face their Fears*

BEVERLY HILLS, CA - *New York Times* bestselling author and acclaimed Christian speaker Joyce Meyer is bringing another one of her most popular messages to the award winning children’s’ series “Pahappahooey Island.” In the new installment of the series, Meyer’s phrase “Do It Afraid” communicates a message of courage to a new generation of listeners.

In “Do It Afraid,” Ali (voiced by Ava Taylor) and her furry friends set out on a mission to discover lost treasure and rescue Miss Ruby (voiced by Joyce Meyer). But along the way, they must face their fears – whether it’s a crowd of clucking chickens, singing karaoke, or just being alone. In the end Ali and her friends heed the advice of Miss Ruby and conquer their fears as they “Do It Afraid!”

The 68-minute DVD features an additional episode, “Never Alone,” which is another entertaining lesson on overcoming fear. When the gang sets out on a camping trip, they soon fear that someone or something could be following close behind. In “Never Alone,” the group of friends discovers the key to rising above the things that can bring worry and panic into everyday life.

Both episodes combine brilliant music and powerful messages of faith to create engaging content viewers have come to expect from “Pahappahooey Island.” The suggested retail price for the DVD is \$14.98.

### **About Joyce Meyer**

Joyce Meyer, a notable *New York Times* bestselling author, is well known as an acclaimed Christian speaker. She hosts her own radio show and appears on the National Cable Television Ministry's programming featured on an array of prominent networks. Joyce Meyer Ministries television is also broadcast internationally in 34 languages, including French, Korean, Ukrainian, Russian and Arabic.

### **About Anchor Bay Entertainment**

Anchor Bay Entertainment is the home entertainment division of Starz Media, LLC. It includes the Anchor Bay Films and Manga Entertainment brands. It distributes feature films, children's entertainment, fitness, TV series, documentaries, anime and other filmed entertainment on DVD and Blu-ray formats. It is the exclusive distributor in the U.S. of theatrical titles from Overture Films. Headquartered in Beverly Hills, CA, Anchor Bay Entertainment has offices in Troy, MI, as well as Canada, the United Kingdom and Australia. Starz Media ([www.starzmedia.com](http://www.starzmedia.com)) is a controlled subsidiary of Liberty Media Corporation attributed to the Liberty Capital Group.

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### ***PAHAPPAHOOEY ISLAND: Do It Afraid!***

Street Date:	November 17, 2009
Pre-Book:	October 15, 2009
Catalog #:	DV16456
UPC #:	0 1313 16456-9 9
Audio:	Dolby Surround 2.0
Retail Price:	\$14.98
Genre:	Children's
MPAA Rating:	NR
Run Time:	68 minutes
Closed Captioned:	Yes
Disc Specs:	Widescreen presentation