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PRESS RELEASE

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**Joyce Meyer Joins *Pahappahoey Island* Cast in Special Episode
“*What About Me!?*” Available on DVD August 25**

BEVERLY HILLS, CA – This August, audiences can join *New York Times* bestselling author and acclaimed Christian speaker Joyce Meyer on an exciting puppet adventure as she takes on the role of Miss Ruby in the newest installment of the popular and award winning children’s series *Pahappahoey Island*.

Pahappahoey Island: What About Me!?, presented by Anchor Bay Entertainment, will arrive in stores Aug. 18 (pre-booking available July 16). The title, “*What About Me!?*” is based on one of Joyce Meyer’s most popular teaching messages.

What About Me!? follows a group of furry friends as they navigate a mysterious, faraway land in search of treasure. Along the way, they encounter secret worlds and new friends to be rescued. With the help of Meyer’s Miss Ruby, the lovable characters learn valuable lessons about working together...all while singing their way into the hearts and minds of children.

The 67-minute DVD features an additional episode, *Hide it in Your Heart*, which also focuses on the important values of friendship, cooperation and unity.

Both episodes combine memorable music and powerful messages to create the fun, engaging content viewers have come to expect from *Pahappahoey Island*. The suggested retail price for the DVD is \$14.98.

In *What About Me!?*, Ali, Millard, Captain Hobbs and Hacksaw set off on a special treasure hunt, but evil Ichabone Slink has made them think only of themselves. Can Miss Ruby (voiced by Joyce Meyer) help the friends rediscover the importance of working together?

As for the second episode, *Hide it in Your Heart*, when very important stuff begins to mysteriously disappear, Fernando and Guiseppe join their friends on a mission to find the culprits. But will they discover a safer place than Millard’s fanny pack to keep their most precious possessions?

About Joyce Meyer

Joyce Meyer, a notable *New York Times* bestselling author, is well known as an acclaimed Christian speaker. She hosts her own radio show and appears on the National Cable Television Ministry's programming featured on an array of prominent networks. Joyce Meyer Ministries television is also broadcast internationally in 34 languages, including French, Korean, Ukrainian, Russian and Arabic.

About Anchor Bay Entertainment

Anchor Bay Entertainment is the home entertainment division of Starz Media, LLC. It includes the Anchor Bay Films and Manga Entertainment brands. It distributes feature films, children's entertainment, fitness, TV series, documentaries, anime and other filmed entertainment on DVD and Blu-ray formats. It is the exclusive distributor in the U.S. of theatrical titles from Overture Films. Headquartered in Beverly Hills, CA, Anchor Bay Entertainment has offices in Troy, MI, as well as Canada, the United Kingdom and Australia. Starz Media (www.starzmedia.com) is a controlled subsidiary of Liberty Media Corporation attributed to the Liberty Capital Group.

Artwork for *Pahappahoey Island* may be accessed at www.anchorbayentertainment.com/ars

PAHAPPAHOOEY ISLAND

Street Date: August 25, 2009

Order Date: July 23, 2009

Pricing: \$14.98

Total Running Time: 67 minutes

MPAA Rating: NR

Closed Captioned: Yes

Disc Specs: Full-frame presentation

Dolby Surround 2.0